



# OCTOBER CONFERENCE <E>ZINE

The Irish Professional Photographers Association



## IPPA October Conference 2010



This year the IPPA Conference will take place on **Sunday, October 3rd and Monday, October 4th** at the **Radisson Blu Hotel in Athlone**, and we have some great speakers lined up:

### Sunday 3rd October

**9.30 REGISTRATION**

**10.00-10.15** Welcome & Opening Address from Paddy Clarke

**10.15-11.00** Panoramic Landscape Photography by Peter O'Donnell

**11.00-1.00** The Language of Fashion with Marko Dutka & Nicola Donovan

**1.00-2.00 LUNCH**

**2.00-4.30** Wedding Photography with John & Sandra Parris

**4.45-5.30** IPPA AGM (closed session for IPPA members only)

**7.45 Gala Dinner (Formal)**

## Monday 4th October

**9.45-10.45** "The Economy is bad, but..." with Peter Cox & Roger Overall

**10.45-11.00** Update from IPPA Happy Faces with Mary McCullough

**11.00-1.00** "Everything you always wanted to know about digital..." with Mick Quinn

**1.00-2.00 LUNCH**

**2.00-2.15** Kodak Awards Update with Maria Dunphy

**2.15-4.45** Portrait Photography with Simon John

**4.45 Closing address from the IPPA President**

## Tuesday 5th October

### Masterclass with Ann Monteith

All bookings can be made online and include an early bird rate for bookings received BEFORE 8th September 2010.

[Click here to view rates and to book your place at the conference](#)

## Accommodation

Your overnight accommodation is to be booked directly with the Radisson Blu Hotel, Athlone, Northgate Street, Athlone, Co. Westmeath. Telephone +353 (0)90 644 2600

Reduced rates for accommodation are:

Single room: €85.00

Twin or double room: €105.00

**Please remember to quote 'IPPA' when making your booking to avail of these special rates.**

## One to One Mentoring



If you would like to attend a one-to-one mentoring session with either:

[Vincent O'Byrne FIPPA](#) or [Paul Callaghan FIPPA](#)

please email [ippa@irishphotographers.com](mailto:ippa@irishphotographers.com)

as there are a limited number of places available.

*Please feel free to bring along your laptop or prints from your portfolio for discussion.*

## Sunday 3rd October

## Panoramic Landscape Photography



**Peter O'Donnell** is an Irish Landscape Photographer. He bought his first camera from pocket money when he was twelve and has been taking photographs ever since. Peter has always had a deep love and fascination with the Irish landscape and holds it in very high regard. He was awarded **Irish Professional Photographer of the Year** for his Landscapes, and was also the first Irish photographer to be awarded a QEP for Landscape. He runs his own gallery in the picturesque village of Castleconnell, Co. Limerick and runs photography workshops throughout the year.

An early convert to digital media, but grounded in film, Peter has a wide knowledge of digital workflow. Peter will talk about panoramic landscape photography, his methods and workflow. It will include a slideshow and walkthrough of some of his images. [www.thewidereye.com](http://www.thewidereye.com)

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## The Language of Fashion with Marko Dutka & Nicola Donovan

Fashion is a language and if photographers want to work within this discipline it is a language that they must speak.

The session will introduce some ideas about how and what clothing communicates. Images will be used to demonstrate how photography can reinforce the intended message of the designer, brand, merchandiser, stylist, artist etc. After Marko has given a slide show and talk, Nicola and Marko will deliver a semi-practical session in which Marko will demonstrate lighting styles to suit 3 outfits from different levels of the fashion market. Nicola will use the clothing to explain aspects of design and manufacture which photographers should be aware of in order to better understand the subject



### Marko Dutka

Marko runs a successful studio from the Georgian city of Bath, UK. He specialises in fashion, celebrity, corporate and social portraiture, Fine Art and high-end weddings. He is a Fellow of the British Institute of Professional Photography and since 2004 has won almost 40 major photographic awards. His work is commissioned by companies such as Dents and English Heritage and is published and exhibited around the world. His images are in a number of gallery collections and he has recently been commissioned by the James Hockey Gallery in the UK to present a one-person show in early 2011. Notable critics of his work have included Alison Nordstrom the Curator of The George Eastman Gallery in New York, USA, who said of a recent show of his work... "*I loved Marko Dutka's Portrait of Genius, photos of striking eighty-something artist's model Daphne Self after self-portraits by Titian, Dürer, Rembrandt and others. Dutka's comments on gender and power are brilliantly embedded in his strong and beautifully lit images.*" Marko also tutors extensively and has a number of business sponsorships with Elinchrom, Creativity International and Albums of Australia. [www.imagesbymarko.com](http://www.imagesbymarko.com)



### Nicola Donovan

Nicola is an artist and currently also a doctoral researcher at Nottingham Trent University. Her early career was in Fashion; she worked as a designer and for an industry-forecasting journal. She spent some time in retail and later on, after gaining a degree and MA (Fine Art) worked as a fashion journalist. Although she is by profession an artist her interest in clothing has continued to develop as an essential part of her professional portfolio: She has taught Fashion Theory within Art & design programmes at undergraduate level for 15 years and her own art practice is indebted to languages of Fashion. She has exhibited extensively and has work in a variety of museum and gallery collections including the V&A.

### Wedding Photography with John & Sandra Parris



John & Sandra Parris have been full time, award winning, master photographers in the art of Wedding, Portrait and Fashion Photography for over 11 years. They are based in the Scottish Borders, Scotland.

John is one of only 4 Fellows of the Master Photographers Association and the British Institute of Professional Photographers in Scotland, and Scotland's only Portrait Fellow. He is a National Qualification Judge and mentors fellow photographers.

John and Sarah are also Chair and Secretary of the Scottish Region of the Master Photographer's Association (MPA). [www.parrisphotography.co.uk](http://www.parrisphotography.co.uk)

## Monday 4th October

"The Economy Is Bad - But Are You Making It Better For Yourself?"

**Roger Overall** and **Peter Cox** will discuss 10 practical tips, out of left field, to help you grow your business, regardless of the economy. These include being selfish, being contrary, being a twit and being a photographer (no, really!).



**Peter Cox** is a professional landscape photographer and educator, living in Co. Cork. His photographs transcend simple images and attempt to capture the spirit of each location. He is an Associate of the Irish Professional Photographers Association and his work has won numerous awards, both at home and abroad. His goal is to demystify what makes a great photograph and help others discover the ability to produce such work themselves.



**Roger Overall** is a Cork-based documentary photographer who helps companies and individuals tell their story through photographs. He has undertaken assignments around the world for a range of clients, including photographing the shipping of bauxite by river in the jungles of South America. His dream project would be documenting a vineyard for a year. Roger is an Associate of the IPPA and his work has won awards at home and abroad, including Best Reportage Wedding Portfolio at the National Photographic Awards for the past two years running.

Together, Peter and Roger host '[The Circle of Confusion](#)', Ireland's

professional photography podcast.

"Everything you always wanted to know about digital..."  
(but were afraid to ask!)



Dublin Commercial Photographer, **Mick Quinn**, is a Qualified European Photographer (QEP), one of only 19 in Ireland. He works from a custom designed studio in Dublin, Ireland. Mick has over 20 years experience working for National & International companies, and has had his work published around the world in publications as diverse as Rolling Stone, Forbes Magazine, Cosmopolitan (US) and Dazed & Confused. His portrait of Shane McGowan was chosen as a cover for 'Image', the magazine of the AOP (UK Association of Photographers)

Shooting digital since 1999, and using Macs and photoshop since 1996, Mick Quinn has a lot of experience with digital photography. His talk will outline his system for shooting and processing digital files that will make life easier, and save you time and money. From shoot to backup, processing to print, his talk will tell you everything you always wanted to know about digital - but were afraid to ask! [www.mqphoto.com](http://www.mqphoto.com)

## Portrait Photography with **Simon John**



**Simon John** has been a photographer since leaving school in 1983 and opening his first studio over 20 years ago. He is now one of the most celebrated photographers in the UK and was awarded his Fellowship of the British Institute of Professional Photographers. Over his career he has won no less than 10 Kodak Gold awards for excellence in portraiture, and in the millennium won a gold plated Hassleblad camera as the outright winner of Face2000. He was UK Wedding Photographer of the Year in 2004/5. His goal is to have wedding photography regarded as art and constantly strives to push new boundaries, studying the great masters of painting and sculpture but working in the new and exciting media of digital photography. Simon is also a judge of professional photography and speaks on the lecture circuit.

[www.simonjohn.co.uk](http://www.simonjohn.co.uk)

## Tuesday 5th October



On Tuesday, October 5th, we will have a Master Class with **Ann Monteith** entitled "**Sound Advice for Troubled Times**".

In the last year Ann has worked with many American Photographers who are experiencing difficulties in these challenging times and she has put together a programme which addresses these issues along with the hard core financial, marketing, and sales fundamentals that are the most important during tough economic times.

[www.annmonteith.com](http://www.annmonteith.com)

*As this Master Class is a follow-on to the conference it is only open to people who have registered for a minimum of one day's attendance at the conference*

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